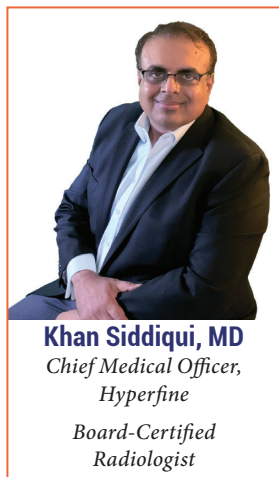


# BEDSIDE, PORTABLE MR IMAGING – EFFICIENT WORKFLOW, REDUCED COSTS, ENHANCED DECISION SUPPORT

*Swoop™ lets clinicians make crucial decisions at their patient's bedside without wait or risk of transport*



In September 2020, Hyperfine first introduced its Swoop™ Portable MR Imaging System to the world, putting MR imaging within reach of every patient regardless of location – in any healthcare facility across the globe.

While the Hyperfine team kept the fundamental principles of MRI and its core components, they turned just about everything else about MRI on its head. The team designed for simplicity while leveraging the million-fold improvement in computing power since the first MRI systems were designed over 40 years ago.

## What is Swoop™?

**Dr. Siddiqui:** Swoop™ is the result of a total rethink of how and where MR imaging can be used. For the first time ever, we're taking MR imaging to the patient, instead of the other way around.

## We have a dedicated MRI suite.

### Why do we need point-of-care MRI?

**Dr. Siddiqui:** Swoop™ complements a facility's ability to care for patients immediately and effectively. A low-cost investment in bedside imaging is an extension of your MR capabilities. Looking at X-ray and Ultrasound, it's time for MR to join the portable, point-of-care movement. In many ways, this new system is for patients who otherwise would not be imaged, such as:

- Neurointensive Care Unit — Patients on ventilation and/or unable to make the trek to Radiology,
- Stroke Unit — Patients who may have a baseline MRI, but require serial scanning over a period of time while still being monitored on the patient floor,
- Pediatrics — Patients who require a parent at their side or are fearful of a cylindrical magnet, and
- COVID-19 — Patients who are infectious and are safer remaining in isolation versus transporting through the hospital.

## How does it work?

**Dr. Siddiqui:** Swoop™ uses a low-field magnet that delivers crisp, powerful images: T1, T2, FLAIR and DWI sequences. Clinicians have the imaging they need to assess the patient and decide next steps in minutes. When a patient needs ongoing evaluation, Swoop™ is close by, so imaging can be repeated as often as needed.

With its small size, it maneuvers easily down hallways, through doorways, and in elevators – straight to the patient – using a built-in joystick and motorized wheels. Plug it into a standard wall outlet, and it's ready to go.

## Where is Swoop™ used?

**Dr. Siddiqui:** We envision Swoop™ being of great value as a supplement to your full suite of imaging capabilities in your radiology department. Essentially, anywhere time is critical for diagnosis and decision-making or where patients would benefit from ongoing serial imaging, that's where you'll find Swoop™.

## How much does it cost?

**Dr. Siddiqui:** The Swoop™ Portable MR Imaging System costs less than the annual service agreement on most traditional MRI systems. The capital component costs just \$50,000 and our simple, transparent monthly subscription fee includes storage, unlimited software upgrades, service and ongoing staff training (although in just 30 minutes most staff are trained and ready to scan).

Our transparent pricing is just one element of our *Total Rethink Buying Process*.

With our online purchasing portal requiring only a small down-payment to order Swoop™, delivery scheduled within as little as 7 days, live chat function for immediate support, and a flexible buying process with a 90-day No Questions Asked return policy, we are bringing what consumers have come to expect to an environment we in healthcare never would have expected!



## Can I see Swoop™ for myself?

**Dr. Siddiqui:** Yes. If we're not already scheduled to stop at your facility in our *Demo At Your Door Tour* beginning April 2021, just give us a call to arrange an onsite demo at your facility. You can also schedule a virtual online demo. If you have any questions about the technology, let's arrange a one-on-one conversation.

# HYPERFINE

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*Hyperfine Swoop™ is US FDA 510(k)-cleared for neuroimaging of patients of all ages. Available for sale in the United States*

