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9:00–9:05 AM CST  
**Opening Comments from the Publisher**  
**SPEAKER**  
Fawn Lopez, Publisher, Modern Healthcare, Vice President, Crain Communications, Inc.

9:05–9:30 AM CST  
**Opening Keynote**  
Leading the Charge to Expand Access to Behavioral Health Services  
The COVID-19 pandemic has brought increased need for behavioral health services. In the keynote presentation, Debbie Osteen, chief executive officer of Acadia Healthcare, will discuss how she and her staff are working tirelessly to address the physical and mental healthcare needs of communities they serve, focusing particularly on resolving gaps and inequities in behavioral health access at the local and national levels.  
Key topics to be covered include:  
- Educating the public and policymakers about mental health issues  
- Working with payers to ensure care is covered when it is needed  
- Partnering to supporting the full continuum of care and provide the right care in the right place  
- The importance of equity in mental health  
**SPEAKER**  
Debbie Osteen, Chief Executive Officer, Acadia Healthcare

9:30–10:30 AM CST  
**Why Behavioral Health is Now a C-Suite Issue**  
Behavioral health is having a breakthrough moment, largely stemming from the challenging impacts associated with the COVID-19 pandemic. There has been significant progress in normalizing the seeking and receiving of needed behavioral healthcare. It is essential for organizations inside and outside of healthcare to join together to improve health, and build stronger, more equitable, and resilient communities. This panel will discuss strategic challenges, stigmas and barriers to seeking mental healthcare, opportunities to support employees, consumers and communities and strategies executives can use to promote equitable behavioral health.  
**MODERATOR**  
Maria Castellucci, Content Strategist, Modern Healthcare  
**PANELISTS**  
Jennifer Bateman, Senior Advisor, Trauma-Informed Practice, Boys and Girls Clubs of America  
Eva Borden, President, Behavioral Health, Evernorth  
Carladenise Edwards, Executive Vice President, Chief Strategy Officer, Henry Ford Health System  
David Rabinowitz, Senior Manager, Deloitte Consulting LLP  
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Deloitte.
Solutions for Addressing America’s Growing Mental Health Crisis

The COVID-19 pandemic not only resulted in greater morbidity and mortality in terms of physical health, but also had disastrous effects on the mental health of the nation. As demand for behavioral healthcare increases drastically, it is more important than ever for health systems to invest in services that improve access and enhance quality of mental healthcare. In this session, understand the challenges of offering comprehensive mental health services and learn how to implement and sustain technologies and care models that can meet the behavioral health needs of your population. Topics to be covered include:

- The stigma associated with seeking mental healthcare and how to address it
- Meeting people where they are: Digital solutions to provide behavioral healthcare
- How to address staffing and other challenges associated with offering mental health services

MODERATOR

Steve Eck, Content Strategist, Modern Healthcare

PANELISTS

Nikole Benders-Hadi, MD, Medical Director of Behavioral Health, Doctor On Demand
Caroline Carney, MD, Chief Medical Officer, Magellan Health and Senior Medical Advisor, NeuroFlow
Chris Mosunic, Chief Clinical Officer, Vida Health

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Members using Vida Health’s mental health solutions engage with the highest quality therapists and health coaches from Vida’s nationwide network of licensed providers. Vida’s mental health treatment and content is grounded in Cognitive Behavioral Therapy (CBT) — the most researched form of psychotherapy.

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Members using Vida Health’s mental health solutions engage with the highest quality therapists and health coaches from Vida’s nationwide network of licensed providers. Vida’s mental health treatment and content is grounded in Cognitive Behavioral Therapy (CBT) — the most researched form of psychotherapy.

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11:30 AM–12:30 PM CST  
Closing Keynote
Protecting the Mental Health of Frontline Workers: Lessons Learned from a Once-in-a-Lifetime Pandemic

When COVID-19 devastated New York City, it presented an unprecedented new challenge for the city’s hospitals: protecting the mental health of those on the front lines. NYC Health + Hospitals, the nation’s largest municipal healthcare system, responded by offering several innovative and new resources to support their staff’s holistic well-being through the surge. In this session, Dr. Eric Wei, senior vice president and chief quality officer and Jeremy Segall, assistant vice president and system chief wellness officer at NYC Health + Hospitals, will discuss the toll COVID-19 has taken on them personally and on the mental health of frontline healthcare professionals and why comprehensive mental health, emotional support, and wellness programs are more important than ever.

SPEAKERS
Eric Wei, MD, Senior Vice President and Chief Quality Officer, NYC Health + Hospitals
Jeremy Segall, Assistant Vice President and System Chief Wellness Officer, NYC Health + Hospitals

12:30–12:35 PM CST  
Closing Comments from the Publisher

SPEAKER
Fawn Lopez, Publisher, Modern Healthcare, Vice President, Crain Communications, Inc.
OPENING KEYNOTE
DEBBIE OSTEEN
Chief Executive Officer, Acadia Healthcare
Prior to joining Acadia, Debbie Osteen served as executive vice president of Universal Health Services, Inc., and president of UHS’s behavioral health division for 19 years. She helped UHS’s behavioral health division grow from 23 facilities to 324 with a net revenue of nearly $5 billion. Under Debbie’s leadership, UHS acquired Cygnet Health Care and the adult services division of Cambian Group in the United Kingdom. Debbie currently serves as a board member of the National Healthcare Council. She was the past president of the National Association of Psychiatric Health Systems (now known as the National Association of Behavioral Healthcare), and she also served on the Executive Committee of the National Action Alliance for Suicide Prevention, a public-private partnership advancing the national strategy for suicide prevention.

CLOSING KEYNOTE
ERIC WEI, MD
Senior Vice President and Chief Quality Officer, NYC Health + Hospitals
Dr. Eric Wei is the senior vice president and chief quality officer for NYC Health + Hospitals. He is an associate professor of Clinical Emergency Medicine at the NYU Grossman School of Medicine. He is the fellowship director for the NYC Health + Hospitals Clinical Leadership Fellowship. Dr. Wei practices clinically across all 11 emergency departments in NYC Health + Hospitals. He serves on the board of MetroPlus Health and as faculty for the Greater New York Hospital Association/UHF Clinical Quality Fellowship Program. Previously, Dr. Wei served as interim chief executive officer of NYC Health + Hospitals/Elmhurst. He was the interim chief quality officer and associate medical director for quality, safety and risk for LAC + USC Medical Center in the Los Angeles County Department of Health Services, the second largest public safety-net system in the United States.

CLOSING KEYNOTE
JEREMY SEGALL
Assistant Vice President and System Chief Wellness Officer, NYC Health + Hospitals
Jeremy Segall is the system chief wellness officer at NYC Health + Hospitals, the largest municipal public healthcare delivery system in the U.S. He oversees well-being from a multitude of angles including enterprise wellness via system-wide performance improvement, staff wellness via emotional and psychological response efforts, and patient wellness via engagement and satisfaction strategy. He governs all enterprise-wide mission critical quality improvement projects across the system’s 11 acute care hospitals, supporting the organization’s strategic initiatives. In addition, he oversees the system’s Helping Healers Heal program, the person-centered certification process, and care experience portfolio consisting of the system’s ICARE customer service values, throughout all of their service-lines, driving the mission and vision of the organization.

JENNIFER BATEMAN
Trauma-Informed Practice, Boys and Girls Clubs of America
Jennifer Bateman leads the trauma-informed organizational development strategy for Boys & Girls Clubs of America. She has 21 years of youth development experience. Prior to her current role, Jennifer served as the vice president of Youth Development Programs and vice president of Health, Wellness & Gender at BGCA. Jennifer has also worked in local Boys & Girls Clubs in New York City and Atlanta. Prior to joining the national office, Jennifer consulted for eight years with state agencies and local youth-serving nonprofits in Georgia to develop statewide out-of-school time standards and professional development systems.

NIKOLE BENDERS-HADI, MD
Medical Director of Behavioral Health, Doctor On Demand
Dr. Nikole Benders-Hadi is an experienced psychiatrist with a demonstrated history of working in the hospital and healthcare industry. Dr. Benders-Hadi currently serves as the medical director for Doctor On Demand’s behavioral health practice. She is skilled in clinical supervision, healthcare management, clinical research, and behavioral health. Dr. Benders-Hadi is a graduate of New York University and Columbia University.
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EVA BORDEN
President, Behavioral Health, Evernorth

Eva Borden serves as president of behavioral health for Evernorth, the health services business for Cigna Corporation. In this role, Eva oversees all aspects of Evernorth’s behavioral health solutions to meet the diverse needs of health plans, employers and government organizations—and the people they serve. Her responsibilities include strategy, product development, network growth and performance, and clinical operations for Evernorth’s behavioral health benefits, Employee Assistant Programs (EAP) and caregiving solutions.

CAROLINE CARNEY, MD
Chief Medical Officer, Magellan Health
and Senior Medical Advisor, NeuroFlow

Dr. Caroline Carney is a board-certified internist and a board-certified psychiatrist. She joined Magellan Health in 2016 and serves as Magellan Health’s chief medical officer, while continuing as chief medical officer for Magellan Rx Management. Her previous experience includes the role of senior vice president chief medical officer of Magellan Behavioral Health and Magellan Specialty Health. She served as the chief medical officer for regional health plans where she gained experience in Medicaid, Medicare, exchanges, and commercial populations. She has served as the medical director for the Indiana Office of Medicaid Policy and Planning, helping to launch the Medicaid expansion product as well as the behavioral health transformation for the state’s community mental health services.

MARIA CASTELLUCCI
Content Strategist, Modern Healthcare

Maria Castellucci is a content strategist who helps develop events, conferences and custom content at Modern Healthcare. Prior to joining the education and events department, Maria was a reporter for more than four years at Modern Healthcare, spending the last three covering the safety and quality beat. She graduated from Columbia College Chicago with a bachelor’s degree in journalism and minor in public relations.

STEVE ECK
Content Strategist, Modern Healthcare

Steve Eck comes to Modern Healthcare with years of experience in producing cutting-edge, strategic conferences and events targeted towards the senior-level executive. He is well-versed in the healthcare industry and has been recognized throughout his career for being a visionary production leader leveraging in-depth knowledge of the marketplace with a focus on operational efficiency and customer satisfaction. Steve focuses on curriculum and content development for all planned conferences and events.

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CARLADENISE EDWARDS
Executive Vice President, Chief Strategy Officer, Henry Ford Health System

Carladenise Armbrister Edwards, Henry Ford Health System’s executive vice president and chief strategy officer, provides executive counsel and leadership for the system’s strategic planning efforts and partnership ventures, business development and transformation initiatives, government affairs, as well as Henry Ford Innovations, the health system’s multi-disciplinary team responsible for product design and commercialization, technology transfer, licensing agreements and international programs. Carladenise is an accomplished healthcare executive with nearly three decades of healthcare, nonprofit and government experience.

FAWN LOPEZ
Publisher, Modern Healthcare and Vice President, Crain Communications Inc.

Fawn Lopez is publisher of Modern Healthcare and vice president of Crain Communications, Inc. As the industry’s leading source of healthcare business and policy news, research and information, Modern Healthcare serves the needs of top healthcare executives by reporting on important healthcare events and trends, as they happen, through the website, e-newsletters, mobile app, and weekly print magazine, and by hosting a dozen annual events and conferences across the country. In her role as publisher, Fawn oversees the editorial, sales, events, marketing, digital and audience development associates who together power the Modern Healthcare media brand.

CHRIS MOSUNIC
Chief Clinical Officer, Vida Health

Chris Mosunic is a national leader in behavioral health, having started and directed numerous behavioral health organizations, most notably leading the first behavioral chronic-condition focused program at Yale-New Haven Health-Greenwich Hospital, the behavioral sciences team at Johnson & Johnson, and IAFF Center of Excellence, an inpatient hospital which specifically helps firefighters struggling with behavioral health issues. Dr. Mosunic is currently the chief clinical officer of Vida Health. Chris is also a licensed clinical psychologist, registered dietitian, and certified diabetes educator.

DAVID RABINOWITZ
Senior Manager, Deloitte Consulting LLP

David Rabinowitz is a senior manager in Monitor Deloitte, Deloitte Consulting’s strategy practice. He leads a range of strategy and innovation projects across healthcare and public health. He has deep experience supporting organizations in the U.S. and globally to better achieve their missions and create impact for patients, communities, and society. At Deloitte, he has served health plans and providers, life sciences, government and public sector, non-profits and foundations, and innovators and startups, all working to transform for the future of health. David has helped shape Deloitte’s research with hospitals and health plans on addressing social needs and the drivers of health.

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Innovation starts with insight and seeing challenges in a new way. Amid unprecedented uncertainty and change across the health care industry, stakeholders are looking for new ways to transform the journey of care. Our US Health Care practice helps clients transform uncertainty into possibility and rapid change into lasting progress. Comprehensive audit, advisory, consulting, and tax capabilities can deliver value at every step, from insight to strategy to action. Our people know how to anticipate, collaborate, innovate, and create opportunity from even the unforeseen obstacle.

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Vida Health is a leading virtual care platform that was designed from the ground up to treat multiple chronic conditions simultaneously, through a balance of machine learning and human connections with real-life health coaches and therapists who bring the empathy and accountability people need to reach their goals. Vida’s services are delivered through a mobile platform that supports individuals in preventing, managing and reversing chronic conditions such as pre-diabetes, diabetes, obesity, depression, anxiety, etc. The platform integrates individual expert care with data-driven technology and remote patient monitoring to deliver best-in-class health outcomes and cost savings to employers and health plans.